

WORKSHOP: AUTHOR PLATFORMS AND WEBSITES

WITH KHALIELA WRIGHT & JUDAH WRIGHT

Do you find the concept of promoting yourself as an author to be a daunting task?

Khaliela Wright will demystify the concept of an author platform and provide real world examples authors can employ to promote themselves and their work, including: publication, networking, social media, publicity, and author websites. Her talk will be followed by a hands on workshop led by Judah Wright in which authors will purchase their domain names, discuss options for website hosting, and build their own WordPress website. (To see sample website visit www.khalielawright.com.)

Workshop Schedule

- 8:30 Registration
- 9:00 Introductions
- 9:15 Parts of an Author Platform w/Khaliela Wright
- 11:00 Break
- 11:15 Buying Domain Names & Web Hosting Services w/Judah Wright
- 12:00 Lunch (bring a sack lunch or enjoy one of Moscow's downtown eateries.)
- 1:00 Building a Author Website on WordPress: Choosing a Theme, Customizing, Adding Widgets and Plugins, & Building Content
- 4:00 Closing Remarks

Participants should bring the following items with them: a 350 word bio, at least two photographs (preferably one being a head shot), a list of 5 domain names (in case 1st and 2nd choices are not available), their credit card (for purchasing domain names), and their laptop.

Date: Saturday, July 28th

Location: Fisk Room, 1912 Center, 412 E 3rd St, Moscow, ID 83843

Cost of workshop: \$25, not including purchase of domain name and web hosting. (Domain name expected to cost \$10, optional web hosting available for \$5/month from Server Canyon.) Participants may pay online or at the door. Space limited to 20 people.

To register contact Khaliela Wright at khaliela@gmail.com or register on the Palouse Writers Guild Meet-up page: <https://www.meetup.com/Palouse-Writers-Guild/events/252135353/>